



FRANK LLOYD WRIGHT BUILDING CONSERVANCY

Annual Conference

Interpreting Wright: Visitor Centers and Public Education Programs

Buffalo, New York • Sept. 23 – 27, 2020
Hyatt Regency Buffalo

About the Conference

For 30 years, the Frank Lloyd Wright Building Conservancy's annual conference has been one of the best ways to raise awareness of the importance of preserving Wright's historic architectural legacy.

Conservancy conferences bring together more than 200 scholars, architects, Wright homeowners, public site administrators and high-level enthusiasts from around the world to discuss the significance of Wright's work and to strengthen the collective knowledge around the ongoing preservation of his nearly 400 extant buildings. The conference plays an important role in educating local communities about the significance of Wright's buildings.



PHOTO BY BIFF HENRICH / IMG-INK

Our 2020 conference in Buffalo, *Interpreting Wright: Visitor Centers and Public Education Programs*, will focus on how visitor centers and public education programs have become increasingly integral aspects of historic preservation. Through a combination of educational presentations, panel discussions and tours of private residences not regularly accessible to the public, the Conservancy's conference provides new insights into Wright's work and legacy.

Local-area students and faculty are admitted to lectures and panels free of charge—a benefit directly supported by sponsors.

About the Frank Lloyd Wright Building Conservancy

When you sponsor the Conservancy, you help save an important architectural legacy. Since our formation in 1989, the Conservancy has led efforts to save many Wright buildings that otherwise would have been lost forever. Our mission is to facilitate the preservation and maintenance of the remaining structures designed by Frank Lloyd Wright through advocacy, education and technical services.

Advocacy We serve as a first line of defense against demolition or neglect of Wright structures by monitoring the status of Wright buildings and forming local and national coalitions that work together for the long-term survival of Wright-designed buildings.

Education We foster research, the exchange of ideas and networking among building stewards, architectural historians, preservation experts, designers, students and lovers of architecture. We provide the opportunity to explore the richness and importance of Wright's architecture through the first-hand experience of his buildings rarely open to the public.

Technical Services We link Wright property owners with restoration and maintenance resources and help facilitate preservation strategies such as preservation easements.

About Conference Sponsorship

Sponsorship is key to the financial success of our conference, which in turn powers our ability to enact our preservation and advocacy goals throughout the year. Your sponsorship will directly support our mission to preserve an irreplaceable cultural and architectural legacy while also increasing awareness of your organization and brand among a grateful and discerning audience. Your support will be honored and highlighted throughout the event in publications and on signage.

Sponsorship Levels

Presenting Partner – \$25,000

Major Partner – \$10,000

Conference Partner – \$5,000

Sponsor – \$1,500

Special recognition and invitations to conference events are provided at each level.

Contact executive director Barbara Gordon (bgordon@savewright.org) for information. Personalized sponsorship opportunities are available.

Frank Lloyd Wright Building Conservancy - 2020 Conference Sponsor Benefits

	Sponsor	Conference Partner	Major Partner	Presenting Partner
	\$1,500	\$5,000	\$10,000	\$25,000 +
Conference Benefits				
Print acknowledgement in conference materials	Name listed in conference program and webpage & brochure	Logo placement on conference program, webpage & brochure	Logo placement on conference program, webpage & brochure	Logo in all print and electronic publicity materials for event
Listing in gala program			X	X
Ad in conference program		Quarter Page	Half page	Full page
Verbal acknowledgement	Special recognition at Opening Ceremony & first morning educational session	Special recognition at Opening Ceremony & first morning educational session	Recognition from the podium at Opening Ceremony, all education sessions and the gala	Recognition from the podium at Opening Ceremony, all education sessions and the gala
Opportunity to introduce a conference panel				X
Seating at Gala Dinner		VIP seating for 2 with the FLWBC Board	A VIP table for 10	A VIP table for 10
Complimentary registration for the general conference		For 1	For 2	For 4
Complimentary invitation to Opening Reception	For 2	included in registration	included in registration	included in registration
Leadership Circle dinner		For 1	For 2	For 4